



## PRESS RELEASE

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### **Pacific Scuba Industries (PSI) Inc. Distributor for Canada**

#### **MOBBY'S concludes a Distributor Agreement with Pacific Scuba Industries (PSI) Inc. for Diving Drysuits and Wetsuits on the Canadian Market.**

*"We are very happy to have reached this agreement with PSI, a company that shares many of our values at MOBBY'S like high quality and customer focus."* comments Mamoru Yasuda, CEO of MOBBY'S.

*"I have been a user of MOBBY'S drysuits and wetsuits dating back years and now excited to distribute their suits and products in our company. We are looking forward to supporting a dedicated network of Canadian dealers sharing PSI's and MOBBY'S strong focus on customer service."* explains Michel Joseph, CEO of PSI Inc.

*"It is great for MOBBY'S to have this agreement in place with PSI so that we can start to serve Canadian divers. We hope to find as committed and customer focused partners as PSI in Europe and other regions where we are not yet represented."* says Thomas Jonsson, International Sales Manager of MOBBY'S.

Pacific Scuba Industries (PSI) Inc. has fostered a reputation across Canada known for a high level of customer service standards and expertise in all aspects of the scuba diving industry. PSI's has focused on listening to the needs and wants of their customers, while providing customer solutions, dating back to PSI's inception in 1988. The alliance with Mobby is part of the PSI journey in providing customizable, quality wetsuit and drysuit, a welcomed solution for the Canadian scuba market.

MOBBY'S is a leading worldwide manufacturer of diving drysuits, wetsuits and accessories for men and women. Since its foundation in Japan in 1963, the company has earned an international reputation for innovation, quality and performance within the recreational, commercial and technical diving markets. MOBBY'S offers high quality products with cheerful colors and original forms combined with aesthetic elements.

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